

WILKINSBURG STAMP CLUB NEWSLETTER

Meets 2nd and 4th Sundays

May 1994

Box 8711, Wilkinsburg, PA 15221

A. P. S Chapter 1214

Our "Grand Young Man of Western Pa. Philately" had a birthday during the Stamp Show. It was the way it HAD TO BE if there is any such thing as "Apple pie, Chevrolet, and The American Way." Yes, ladies and gentlemen, Mr. Louis Yagle was 90 years young during WILKPEX '94. HAPPY BIRTHDAY, LOU.

The "regulars" who attended the April 24th Sunday meeting had a little birthday party for Lou after the regular meeting. Ann and Dave McConaha took care of the arrangements for the surprise party. They thank everyone who helped. We all thank Lou for everything he has done for the Wilkinsburg Stamp Club and we all hope he "hangs in there for a few more years."

As co-chairmen of WILKPEX '94, Joe Bayuk and I would like to thank everyone who worked and helped make it possible for us to have WILKPEX '94. It may seem like a small show, but it takes a lot of people working together to make this event occur. It just does not happen by itself. THANKS AGAIN, EVERYBODY.

Charlie Schwab took First Place in the Exhibits with his "Singing Stamps." Janet Gillis took Second Place with her "A Day At WCSE 92" exhibit. Chaz Vokotich, a member of Janet's Youth Stamp Group, took Third place with his "Dinosaur Cancellation" exhibit.

Charlie Schwab also won the Ralph Crowley Memorial Award, as the most popular exhibit of the Show.

Congratulations to all the winners and thanks to all those who exhibited parts of their collection. We would not have a complete stamp show if we did not have some people brave enough to take the time to get an exhibit ready for the public to view. It does take time and some thinking to mount those items for everyone to see. Why not try it next year?

We did not come to any definite decision for WILKPEX '95 yet. It may be at OLYMPIA HALL on April 1 & 2, or it may be at Woodland Hills WEST Junior High School (The old Swissvale High School on EVANS Street) on April 8 & 9. We hope to come up with a definite date and location soon.

Janet Gillis is looking for some ideas for a cancel for her youth group for the APS Show at the David Lawrence Convention Center this August. See her if you have any good ideas.

WILKINSBURG STAMP CLUB

From the desk of your treasurer:

May is upon us, and it is again time for renewal of club dues. Member dues are \$6.00 per year for first family member and \$4.00 per year for each additional family member at the same address. Junior members, 16 and under are \$2.00 pre year. Associate members dues are \$3.00 per year. Make checks payable to: Wilkinsburg Stamp Club.

Our next fiscal year runs from July 1, 1994 to June 30, 1995 with dues payable by July 1, 1994. Please see me at one of our regular monthly meetings or mail to:

David F. McConaha
624 Charlotte Drive
Pittsburgh, Pa. 15236

DUES STATEMENT

MEMBERSHIP NUMBER _____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NO. _____

Wil Schomburg, who is a member of our club, and who is the Secretary/Treasurer of the Philatelic Society of Pittsburgh, gave me permission to print the next two pages. Thanks Wil for your "Slogan Cancels and Truth in Advertising" article.

I hope more members out there can slip me an article or two once in a while to help me fill up these pages. It reminds me of a wall I saw in beautiful downtown Braddock last week, "Crippen ain't easy."

NNNN

Slogan Cancels and Truth in Advertising

Wil Schomburg

If it bubbles out of the ground, if it contains traces of SULPHUR (1), IRON (2), IODINE (3), RADIUM (4), or any other MINERALS (5), if it is HOT (6), EFFERVESCENT (7), SMELLY (1,2) or MUDDY (8), if it can be bathed in, waded in or taken internally, someone decided that there must be medicinal value in this effluent, and therefore established a SPA (i.e. BAD in German). There are 110+ localities in Germany that incorporate the word "BAD" in their name.

German SLOGAN CANCELLATIONS of the early and mid 1900's praising the curative qualities of these mineral springs seem to be greatly influenced by enthusiastic local promoters. Many ailments can be suppressed, eased or healed: RHEUMATISM (a,b,c,d,f), GOUT (b), NERVOUS DISORDERS (b,g), FEMALE PROBLEMS (a,b,f), HEART DISEASE (a,c,e,f,g), STOMACH AILMENTS (c), LIVER DISEASE (7,c,h), DIABETES (7,c,h), SCIATICA (d), DERMATITIS (d), THYROID DISEASE (e), KIDNEY and BLADDER PROBLEMS (7,f,g,h), ANEMIA (f), RESPIRATORY COMPLAINTS (g), ARTERIOSCLEROSIS (3), and CHILDREN'S ILLNESSES (i).



1



2



a



b

Bad Wiessee am Tegernsee
Jod und Schwefel
gegen Überwertkalkung

3



6



15



c



a



e



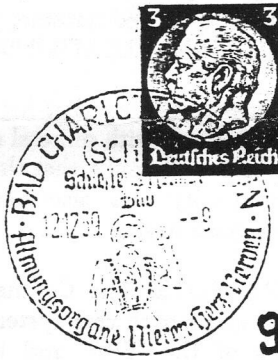
6



6



8



9



e

Karlsrudel
Zuckerkrankheit-
Leber-Blasen-
Nierenleiden

7



5



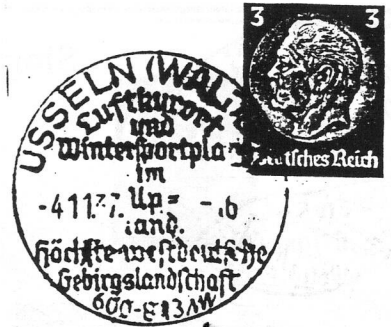
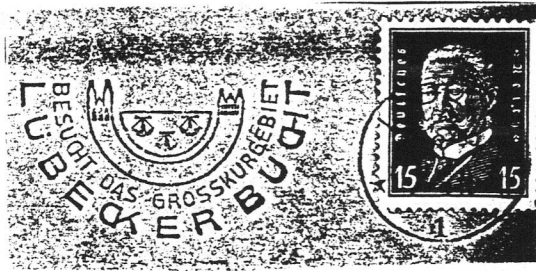
h



5



i



Are all these claims of healing properties true, slightly exaggerated or plain snake-oil tactics? Should a Post Office Department, which is a government agency, have verified and approved statements made on SLOGAN CANCELLATIONS?



Other examples show that localities that were not blessed with mineral springs did not hesitate in claiming that their climate and air quality was also beneficial in restoring good health.



SPECIAL NOTE: The German culture, lifestyle, and health care system embrace the idea of the "SPA" and the "Cure" (KUR in German). Physicians prescribe any number of weeks of CURE for their patients at these locations for their medicinal benefits! The socialized German health care system pays the cost. Even some labor unions have within their contracts a two week Cure for their members after some ten years of service.

